







Daysy displays infertile days using a green light.

Natural, Self-Determined Fertility Tracking with Daysy

- ♥ Daysy is a method which helps women monitor their menstrual cycle in a natural and precise way. With Daysy, women are empowered to learn more about their body and understand the phases of their menstrual cycle.
- ♥ Daysy is a lifestyle-fertility tracker. Using the basal temperature measurement method, Daysy determines the user's fertile and infertile windows. Daysy supports couples in the decision-making process around their family planning goals.
- ♥ In order to differentiate fertile and infertile days, users measure their basal temperature in the morning with the highly-sensitive integrated thermometer. Applying its tried-and-tested, highly reliable algorithm, Daysy calculates the user's fertility status and displays this using integrated LEDs:

-  **The user is fertile** (red).
-  **Day of ovulation – predicted** (flashing red).
-  **The user is not fertile** (green).
-  **Daysy is learning; there are cycle fluctuations** (yellow).

- ♥ The database in every device contains information about the menstrual cycles of women in a variety of real-life situations. Over the course of 30 years, a large number of specific scenarios has been integrated into the database, including menstrual cycles affected by stress, sleep deprivation, alcohol consumption, and a variety of other factors – all of which can influence women's monthly rhythms. With every measurement it takes, Daysy learns to determine each user's unique cycle more precisely.

- ◆ Daysy was developed as a medical device, is registered accordingly, and is continuously monitored by a certified quality management system.
- ◆ Daysy is manufactured in Germany and is marketed in over 40 countries worldwide.

Daysy is reliable and precise

- ◆ Due to an intelligent algorithm based on scientific evidence, long-term observation, and well-engineered technology, Daysy provides the highest quality, reliability and precision in terms of fertility tracking.
- ◆ Valley Electronics AG manufactures the Daysy fertility tracker and continuously works on improving Daysy. Valley Electronics has conducted several studies in the past years which prove Daysy's reliability.
- ◆ Numerous studies supported by the company show that Daysy's algorithm differentiates between the fertile and infertile window with an accuracy of more than 99%.

DaysyView: connect Daysy to your smartphone

- ◆ Using the DaysyView app, Daysy is compatible with a smartphone. Connecting Daysy enables various options to digitally enhance knowledge regarding users' individual menstrual cycles and bodies – and allows them to share this information with partners or doctors.
- ◆ The DaysyView app allows users to connect Daysy to a mobile device and view their data. The app offers a neat display format and generates a calendar which shows fertile and infertile days and displays fertility diagrams.



Figure 2: Daysy can be connected via Bluetooth® with the DaysyView App.

Daysy is not a form of contraception

- ♥ Daysy is not a form of birth control. As a fertility awareness-based method (FABM), Daysy can be used for family planning. Daysy supports couples in the decision-making process around their family planning goals.
- ♥ Valley Electronics AG is of the opinion that fertility awareness-based methods neither influence conception directly nor can be classified as a form of contraception.

Press contact

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